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Capgemini Positioned in Leaders Quadrant for CRM Services Providers in North America by Top IT Analyst Firm

NEW YORK, June 10, 2008 – Capgemini, one of the world's foremost providers of consulting, technology and outsourcing services, today announced that it is placed in the Leaders Quadrant for customer relationship management (CRM) service providers in North America by leading analyst firm Gartner, Inc. In its “Magic Quadrant for CRM Service Providers, North America, 2008”¹ report, Gartner positions Capgemini in the “Leaders” quadrant.

“It’s an honor for Capgemini to be placed by Gartner in the Leaders Quadrant,” said Lanny Cohen, Chief Executive Officer, Capgemini U.S. LLC. *“Building on this evaluation, we will continue developing and implementing CRM solutions that utilize our business and technology resources to address our clients’ most complex initiatives, enabling them to transform their customer relationships and experience, and to make CRM investments with the purpose of producing direct contribution to bottom-line business results.”*

The report states, *“The Gartner Magic Quadrant for CRM service providers in North America analyzes the market for CRM consulting and solution implementation services. The relative positioning of vendors in this Magic Quadrant is based on inclusion criteria and key criteria for evaluating ability to execute and completeness of vision.”* According to Gartner, *“Leaders are performing well today, gaining traction and ‘mind share’ in the market, have a clear vision of market direction and are actively building competencies to sustain their leadership position in the market.”*

Capgemini is a recognized leader in CRM services, and has been pioneering the successful development and implementation of CRM solutions across multiple industries and geographies for more than a decade. Acting as a true partner for our clients, Capgemini brings industry experience and a strong network of partners that offers order-of-magnitude benefits.

Capgemini Press Release

¹ Source: Gartner Inc., “Magic Quadrant for CRM Service Providers, North America, 2008,” April 30, 2008, **Matthew Goldman, Ed Thompson**

About the Magic Quadrant

The Magic Quadrant is copyrighted 2008 by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

About Capgemini

Capgemini, one of the world's foremost providers of consulting, technology and outsourcing services, enables its clients to transform and perform through technologies. Capgemini provides its clients with insights and capabilities that boost their freedom to achieve superior results through a unique way of working - the Collaborative Business Experience - and through a global delivery model called Rightshore®, which aims to offer the right resources in the right location at competitive cost. Present in 36 countries, Capgemini reported 2007 global revenues of EUR 8.7 billion (approximately US\$12 billion) and employs over 83,000 people worldwide.

More information is available at www.us.capgemini.com.